What is learning analytics?

- A definition
- Common applications
- Advanced, ethically questionable uses

https://uanews.arizona.edu/story/researcher-looks-digital-traces-help-students
How are academic libraries participating in learning analytics?

- Goals
- Correlation studies
- Possible futures
What are the ethical issues and implications for policy?

- Intellectual privacy
- Intellectual freedom
- Anonymization and consent
- ALA Code of Ethics
Recent work of note

1. *College & Research Libraries* article

   Learning Analytics and the Academic Library: Professional Ethics Commitments at a Crossroads (Jones & Salo, 2018)

   https://crl.acrl.org/index.php/crl/article/view/16603

2. *Library Trends* special issue

   Learning Analytics and the Academic Library: Critical Questions About Real and Possible Futures

   https://www.press.jhu.edu/journals/library-trends/call-papers-0

3. IMLS grant funded project (LG-96-18-0044-18)

   $514,484 to study student perceptions of privacy issues associated with academic library participation in learning analytics; three years, three iterative phases

   Follow our progress on Twitter at @DataDoubles